

LAUREN W. BRENNER
Email: lbrenner@gardnergroff.com

LEGAL EXPERIENCE:

Gardner Groff & Greenwald, PC

March 2015 – Present

Trademark Prosecution and IP Litigation Associate

Advise individuals and businesses on protecting different types of intellectual property. Prepare and review trademark availability searches; and advise clients on the results of those searches. Prepare, prosecute, and maintain Federal and Georgia trademark applications/registrations. Review and respond to outstanding Office Actions for Federal trademark applications. Strategize with clients on effective trademark procurement options and tools. Correspond with clients and provide strategy on intellectual property matters. Review intellectual property assignments and provide professional opinions as to benefits and disadvantages. Assist and organize brand management of intellectual property portfolios. Prepare, negotiate, and review coexistence agreements. Prepare and manage cease and desist letters. Manage trademark opposition matters at the Trademark Trial and Appeals Board. Provide IP litigation opinions to clients, and manage both patent and trademark litigations in Federal court. Research and prepare various types of motions in Federal court, including motion to dismiss, motion for preliminary injunction, and a motion for a temporary restraining order. Drafted appellate brief for submission to the 11th Circuit Court of Appeals. Participate in cases before the Northern District of Georgia, the Southern District of Georgia, the District of Massachusetts, the District of Delaware, the Eastern District of New York, the 11th Circuit Court of Appeals, and the Supreme Court of the United States.

The Morgan Law Firm

November 2014 – February 2015

Employment Litigation Associate

Answered copyright discovery questions and manage discovery disputes. Reviewed non-competes, non-disclosures, employment contracts, and confidentiality agreements for clients and gave advice on enforceability. Draft copyright and employment law complaints for the Northern District of Georgia and drafted EEOC charges.

Keegan Law

September 2014 – November 2014

Employment Litigation Associate

Consulted with potential clients and companies to assess their employment law issues and options. Drafted an appellate brief for submission to the 11th Circuit Court of Appeals, a motion to dismiss, and other motions for submission in both state and federal court.

American Cyber Systems

February 2014 – May 2014

In-house Intern

Worked with in-house contract attorney to learn how to review business-to-business contracts and perform efficient negotiation. Conducted independent contractor compliance research on federal and state tests to produce six compliance questionnaires. Researched New York employment law to successfully have a pending law suit withdrawn.

US Equal Employment Opportunity Commission

August 2013 – November 2013

Fall Semester Extern

Researched and drafted case merit evaluations. Drafted cause reviews, pre-trial litigation memos, and motions.

The Honorable Judge Morris Braswell, Clayton Co. State Court

June 2013 – August 2013

Summer Judicial Intern/Clerk

Researched and presented findings on evidence, apportionment, and the limits of medical records as business records to lead attorney. Accompanied Judge and his law clerk in court to learn the formality and decorum.

US Dept. of Housing and Urban Development

June 2013 – August 2013

Summer Intern

Analyzed discrimination cases and presented findings to assist the Department's evaluation of the merits. Drafted determinations for familial status, disability discrimination, and internal ethics rulings for lead attorney.

US Federal Trade Commission

January 2013 – March 2013

Spring Semester Extern

Edited and filed a proposed a successful temporary restraining order to federal court. Facilitated efficient discovery for consumer confusion claims.

Hill and Bleiberg Trial Attorneys

June 2012 – August 2012

Summer Law Clerk

Researched relevant legal issues for civil cases, determined best options, and communicated those options with the client. Conducted client intake, answered interrogatories, and organized documents and case files.

Resurgens Orthopaedics

February 2010 – August 2011

Front Desk Specialist and Insurance Verifier

Developed and implemented efficient patient cover sheet process for five offices. Interacted with multiple insurance vendors to ensure client coverage prior to office visits.

Walt Disney World

June 2009 – October 2012

Entertainer

Portrayed beloved Disney characters in all the Walt Disney World parks, shows, and parades in Orlando. Sweated a lot. Selected to perform on the Magic Kingdom Stage for the holiday show "Celebrate the Season." Rewarded for going above and beyond guest expectations. Had loads of fun.

EDUCATION:***Emory University School of Law, Atlanta, Georgia***

Juris Doctor, 2014

- Dean's Award for Highest Grade in Trademark
- Dean's List for Fall 2012 semester and Fall 2013 semester
- Emory Moot Court Society Member – Competition at Seton Hall Law School

Kennesaw State University, Kennesaw, Georgia

Bachelor in Business Administration, 2009

- Graduated *Cum Laude* and with Honors
- Maintained HOPE scholarship; Beta Gamma Sigma Member (National Business Honors, top 5% of class)
- Maintained full-time employment as an Executive Assistant at Metro Brokers Real Estate Company

AWARDS, PRESENTATIONS, LECTURING, AND PUBLICATIONS:

2019 Rising Star – Super Lawyers

Adjunct Professor at Georgia State University College of Law (Summer 2019)

Moderator of Trademark Law Update at the Atlanta Bar's SpringPosium (April 2019)

Moderator for Trademark Committee's "What's in Your Toolkit?" (March 2018)

Awarded "Young Lawyer of the Year" by the Atlanta Council of Younger Lawyers (2017)

Trademark Instructor for the Patent Institute of Training (2017-2019)

Theodore H. Davis Jr. and Lauren Brenner, "Allegations of Fraudulent Procurement or Maintenance of Federal Registrations Since *In re Bose Corp.*" – The Trademark Reporter Vol. 104 No. 5 (October 2014)

PROFESSIONAL MEMBERSHIPS:

Admitted in the Northern District of Georgia

Admitted in the Supreme Court of Georgia

Registered member of the Georgia Bar

Registered member of the Atlanta Bar

Member of the Atlanta IP Inn of Court

Board Member of the Atlanta Council of Younger Lawyers ("ACYL") since 2014

- Member-at-Large
- Executive Board Member – Secretary – 2018
- Executive Board Member – Vice-President/Chair Elect – 2019